MEDIA KIT

De Griekse Gids Glossy

— Glossy 19 — Summer 2027

De Griekse Gids®
Alles over Griekenland

THE MAGAZINE

De Griekse Gids Glossy is a leading Dutch-language magazine for travelers with a passion for Greece. Featuring travel stories, in-depth articles, inspiring photography and practical tips, the magazine appeals to Greece enthusiasts who value authentic, local experiences and high-quality travel.

The magazine is published once a year, in December, as a premium glossy edition. With a print run of 5,000 copies and an estimated readership of 15,000–20,000 per issue, it is the key Dutch platform for anyone who loves traveling to Greece or has an interest in Greek culture, cuisine, travel and lifestyle.

Our audience travels frequently, chooses quality accommodation and invests significantly each year in Greek holidays, products and services. Because De Griekse Gids Glossy is published annually, its keep-sake value is high, ensuring that advertisements remain visible for months.

TITLE
De Griekse Gids Glossy 19 – Summer 2027

PUBLISHER
Nikolidakis Internet & Marketing

PRINT RUN
5,000

NUMBER OF PAGES
100

About De Griekse Gids

7,500+
DAILY WEBSITE VISITS

13,900
FOLLOWERS ON INSTAGRAM

101,000
FOLLOWERS ON FACEBOOK

15,000+
NEWSLETTER SUBSCRIBERS

De Griekse Gids

Since 2000, we have shared our love for Greece with audiences in the Netherlands and Belgium. Our websites, **grieksegids.nl** & **grieksegids.be**, have grown into the largest Greece-focused platform in the Benelux, featuring travel stories, tips, photography and personal experiences. We inspire, inform and help travellers find their perfect Greek holiday, always with passion and a strong focus on quality.

Our audience

Our readers are curious Greece enthusiasts: couples, families and travellers aged 65+ who love to explore, discover and enjoy. They make conscious choices when planning their holidays and are inspired by reliable tips, engaging stories and authentic experiences.

Our reach

Our reach continues to grow each year. With over 15,000 newsletter subscribers and a strong social media presence of **nearly 115,000 followers** (101K on Facebook and 13.9K on Instagram), we connect with a large and highly engaged community of Greece enthusiasts.

ADVERTISING IN GLOSSY 19

Rates

We offer market-competitive rates, lower than comparable niche magazines, while delivering a similar reach and a clearly defined target audience.

FORMAT	DESCRIPTION & SIZE	PRICE
1/1 full page (inside)	1 page / 215 × 275 mm	€1,000
2/1 spread	2 pages	€1,800
1/1 back cover	Glossy back cover	€2,400
1/1 inside front/back cover	Inside front or inside back cover	€1,200
1/2 page	Half page / 90.5 × 119.5 mm	€600

Submit material

Please submit advertisements digitally as a certified PDF in CMYK. All fonts and images must be embedded (minimum 200 dpi). If anything is missing or does not display correctly, we will contact you so we can resolve it together.

Our preference is for print-ready advertisements. If this is not possible, we can create the design for you in exceptional cases. A design fee of €150 per page applies.

Materials can be submitted to: partners@grieksegids.nl

Contact information

De Griekse Gids

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WEBSITE
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www.grieksegids.be

COMPANY DETAILS
KvK: 78064481 · VAT: NL003280827B12

VIEW PREVIOUS ISSUES

Glossy 18 · Glossy 17 · Glossy 16
Glossy 15 · Glossy 14 · Glossy 13

SOCIAL MEDIA