

De Griekse Gids Glossy



7500+

WEBSITE
VISITS

11.100

FOLLOWERS
ON INSTAGRAM

88.000

FOLLOWERS ON
FACEBOOK

15.000

NEWSLETTER
SUBSCRIBERS



De Griekse Gids Glossy is a leading Dutch-language magazine for travelers with a passion for Greece. Featuring travel stories, in-depth articles, inspiring photography and practical tips, the magazine appeals to Greece enthusiasts who value authentic, local experiences and high-quality travel.

The magazine is published once a year, in January, as a premium glossy edition. With a print run of 5,000 copies and an estimated readership of 15,000 - 20,000 per issue, it is the key Dutch platform for anyone who loves traveling to Greece or has an interest in Greek culture, cuisine, travel and lifestyle.

Our audience travels frequently, chooses quality accommodation and invests significantly each year in Greek holidays, products and services. Because De Griekse Gids Glossy is published annually, its keep-sake value is high, ensuring that advertisements remain visible for months.

We offer market-competitive rates, lower than comparable niche magazines, while delivering a similar reach and a clearly defined target audience.

ABOUT DE GRIEKSE GIDS

De Griekse Gids

For 25 years, we have shared our love for Greece with audiences in the Netherlands and Belgium. Our websites, **grieksegids.nl** & **grieksegids.be** have grown into the largest Greece-focused platform in the Benelux, featuring travel stories, tips, photography and personal experiences. We inspire, inform and help travellers find their perfect Greek holiday, always with passion and a strong focus on quality.

Our Audience

Our readers are curious Greece enthusiasts: couples, families and travellers aged 65+ who love to explore, discover and enjoy. They make conscious choices when planning their holidays and are inspired by reliable tips, engaging stories and authentic experiences.

Our Reach

Our reach continues to grow each year. With over 15,000 newsletter subscribers and a strong social media presence of **100,000 followers** (89K on Facebook and 11.1K on Instagram), we connect with a large and highly engaged community of Greece enthusiasts.

Rates

Format	Description & Size	Price
1/1 Full Page (inside)	1 page / 215 x 275 mm	€800
2/1 spread	2 pages	€1.500
1/1 backcover	Glossy back cover	€1.400
1/1 inside front/back cover	Inside front or inside back cover	€1.000
1/2 page	Half page / 90.5 x 119.5 mm	€500

Submit Material

Please submit advertisements digitally as a certified PDF in CMYK. All fonts and images must be embedded (minimum 200 dpi).

If anything is missing or does not display correctly, we will contact you so we can resolve it together.

Our preference is for print-ready advertisements. If this is not possible, we can create the design for you in exceptional cases. A design fee of €150 per page applies.

Materials can be submitted to: partners@grieksegids.nl



Contact Informatie

Contactinformation – De Griekse Gids

Address

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E-mail

partners@grieksegids.nl

Phone / mobile

+31 6 51 91 46 90

Website

www.grieksegids.nl

www.grieksegids.be

Company info

KvK: 78064481

BTW: NL003280827B12

Socialmedia



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GREEK DAY

Greek Day in The Hague 2025

On Friday 31 October and Saturday 1 November 2025, De Griekse Gids, To Magazaki and ROC Mondriaan jointly organised the Greek Days event in The Hague.

The event was structured into three separate sessions, each featuring the same programme, allowing as many Greece enthusiasts as possible to attend. With a strong turnout of around 1,000 visitors and overwhelmingly positive reactions, attendees enjoyed the warm atmosphere, the variety of activities and the personal interaction with everyone involved.

